



Admonter®



PROJECT REPORT
Classic simplicity, July 2007

SIMPLICITY CREATES ROOM FOR DREAMS.



Less is often more – this also goes for architecture and interior design. Consequently, pleasantly reduced interior design is becoming always trendier. Great power lies in this simplicity. Clear shapes, light colours, airy ambience and the reduction to only few carefully selected pieces of furniture emphasise the chosen colour highlights even more impressively and the creation of such contrasts can be continued at will.



SIMPLE BEAUTY IS NATURE'S TRADEMARK.



white oiled

OAK KNOTLESS

OAK 3-layer-construction, micro-bevelled edges, top and bottom layers made of same specie for improved stability and balance. Coniferous middle layer promotes a flat surface, which enhances durability. Contrasting colour variations are possible. Without knots and sapwood streaks. Occasional knot points are allowed. Manor House Floor Boards: Planks in three different widths can be installed in one room!

Top layer 4 mm



WHAT PLEASURES THE EYE RELAXES THE SOUL.







THE ARCHITECT:

Mr. Sutter – thank you very much for taking the time to answer our questions. You have recently redesigned the interior of your own house and, thus, created a true objet d’art as it can rarely be found.

Please, tell us shortly how you approached the question of the interior design. What was important to you and what were your priorities?

The task was to renovate an old private house built in 1960. This house is different from modern houses. The living quarters (living room, kitchen) are situated on the first floor while the bedrooms are located on the ground floor. The target was to revive the ground floor and use the garden at the same time. We also created a special parents zone with an integrated bathroom.

Did you orient yourself by the prevailing trends or only by your own taste?

This was an entirely personal project handled according to our own ideas. Nevertheless, we were of course also influenced by the current trends.

Talking about trends – which interior design trends do you believe to be currently the hottest on the market?

At the moment natural high-quality products are certainly hot. The use of natural products is very much in vogue. In the end, however, customers do not always choose such products because natural products also require a certain amount of care and maintenance as does the Admonter wide plank flooring with a natural-oiled finish. But in my opinion this effort is always worth it.

In which direction will those trends and architecture itself develop in the coming years?

The energy industry as well as the use of renewable energies will contribute significantly to the raised prestige of natural products and these will inevitably become trendy.

Coming back to your project. Why did you opt for a wooden floor?

Because of the product’s visual aspect and the quality one feels when touching it. These aspects contribute to creating a warm and very pleasant ambience.

Particularly in Central Europe rather rustic gradings are in demand right now. You, in contrast, have opted for a calm and gentle grading. Why was that?

This is a crucial question. We wanted the attention to focus on the furniture and the paintings. As a consequence, we opted for a floor whose colour and liveliness would not distract too much from them.

Apart from the visual aspect, did any other criteria play a role in your decision for a wooden floor?

Certainly. The light situation inside the building, the colours of some walls and the selection of other materials.

Thank you very much for your time and our best wishes for your future high-grade projects.



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